

Social Network Marketing Campaign Proposal

Table of Contents

[About Yesmam.net](#)

[Why Social Network Marketing Important](#)

[Services We Offer](#)

[Turnaround Time](#)

[Conclusion](#)

About Yesmam.net

Yesmam.net is a professional multimedia firm. We specialize in projects that combine beautiful interactive design with intelligent technology. Here at Yesmam.net, we understand that having a great website, attractive promotion, or even a beautiful logo is just not enough. You need results. We are a results-focused and driven shop. We love tying in creative marketing campaigns to our great work.

Web development, email campaigns, social media, and other online marketing strategies are our focus. So if you're looking for a great team that can follow through by driving traffic to your site, you've found the right firm.

Why Is Social Network Marketing Important?

Social networking is huge and continues to grow on a daily basis. According to some of the latest figures, Facebook alone has 300 million global users. In 2008, Twitter grew 752 percent! LinkedIn had over 50 million registered users as of October 2009.

Social media websites, including Facebook, Twitter and LinkedIn, provide a tremendous opportunity for attorneys looking to establish themselves as authorities in their field.

Social networking helps you increase your online exposure. Imagine if someone searches your name after hearing about you, and your Facebook page, LinkedIn page, Twitter postings (aka tweets) and firm's website all show up! It would be pretty impressive.

The more websites you are on, the better. Some people are more apt to use Twitter, while other people prefer Facebook. Be everywhere and your prospective clients will be sure to find you.

You need to think of yourself as a brand and focus on marketing yourself as an individual. Social networking will help you build brand awareness. Someone may come across your Facebook profile and see you on your Harley. That person will recall that you were that "cool motorcycle accident attorney" who actually rides a motorcycle.

Social media websites also help with search engine optimization (SEO). These sites allow you to link back to your firm's website, which can increase your link building efforts and boost your search engine ranking.

Social networking is going to continue to explode and you need to get in on the ground floor to increase your online exposure. You can use this powerful Internet marketing tool to blow away your competitors. What is great about social networking is that not only is it an effective marketing strategy, but it is also free. All you need to invest is your time.

Services We Offer

- Additional Twitter Followers
- Additional Facebook Likes
- Additional Instagram Followers/Likes
- Additional Youtube Subscribers/Likes
- Facebook Posting
- Tweets
- Instagram Photos
- Linkedn Profile
- Youtube Video Posting
- Email Blast
- SEO (Search Engine Optimization)
- Blog Posting/Commenting
- Strong Online Presence

Pricing -

Fee Summary A - \$210/month (2 month minimum contract)

- 6 hours of work (\$35/hr)
- 3 social media account management
- 20% increase in followers
- 2 blog post articles / month

Fee Summary B - \$420/month (2 month minimum contract)

- 12 hours of work (\$35/hr)
- 5 social media account management
- 50% increase in followers
- 3 blog post articles / month
- Weekly Email Blast
- Create Custom Graphics

Fee Summary C - \$1000/month (2 month minimum contract)

- Daily Maintenance
- 6 social media account management
- 100% increase in followers
- Social Media Interaction
- Daily blog post articles
- Weekly Email Blast
- Create Custom Graphics
- SEO Management
- Short video creations for social media platfoms

Turnaround Time

To see actual results two-three weeks is needed. The sooner we are able to start on your project, the soon we are able to show results. Our results are based on three main avenues of measurement:

1. Search Engine Results
2. Follower Interaction
3. Increase Volume to Website

Conclusion

We would love to work with your campaign and get the results you need and deserve. If you would like to proceed please call us 980-428-6822 and let's arrange a meeting so that we are able to create a custom design a social marketing plan for your campaign. Thank you for your consideration.